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On The Level - January 2008

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*Featuring:*



&

## **CLASSIC CAR SHOW EXHIBIT**

**We have a terrific Show planned for 2008!!! Booths are selling out quickly--we are already 85 percent booked and it's only the first of January!**

**Once again, we will bring back the classics...that is the classic cars of course. Our event participants always look forward to shining up and showing off some of their most prized possessions. If you have a classic car that you would like to enter in the show, please contact the TABA office today and we will get you registered.**

**This year also brings an added attraction, the *Central Texas Travel & Leisure Expo*. This**

addition is brought about in conjunction with our area Chambers of Commerce and City Marketing Departments to show off what Central Texas has to offer.

Central Texas is a travel destination for many people. Bell County has a great history and many fun things to offer people and we want to help show that off. The travel and leisure exhibit will be based in the concourse area of the Expo Center with 26 booths available for rent.

The center booth display has been determined. This year we plan to construct what we are calling the "Project Playhouse". [Pat Patterson of Patco Construction](#) has generously offered to construct a childrens playhouse that TABA will raffle off during the *Home & Garden Show*. We are very excited about this, as half of the proceeds will be donated to the [Childrens Miracle Network](#). The winner of the playhouse will be drawn at the close of the *show* on Sunday night, February 24th.

Raffle tickets will be sold during the Preview Party and during show hours, Saturday and Sunday for \$5 each. [Heart of Texas Landscape and Irrigation](#) has agreed to dress up the surroundings of the playhouse. By the time these guys are finished with it, it will look like it is nestled in a park. Children will be invited to check it out during the show and all show announcements and raffle ticket sales will be conducted from the center booth this year.

We have a great team of members that are committed to bringing a great home show to Central Texas and we hope you are looking forward to another fantastic show.

If you would like to be an exhibitor please click the [Home & Garden Show tab](#) on our home page for more information.

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## President's Message

Derrick Hunt

Well, as usual, the Holiday Season has come and gone as quick as a Central Texas cold front, and we find ourselves facing another new year.

Before I start on 2008, I need to recognize and thank all of the [2007 Board of Directors](#), committee chairmen and committee members, TABA members, sponsors, and volunteers that worked so hard to make 2007 such a success.

Your efforts, especially concerning our new building, have not gone unnoticed and a much more formal and public acknowledgement of your tremendous support for TABA is scheduled for Thursday, January 24th.

A Contributor Appreciation Reception and Awards Presentation will commence and all of our donors will be properly recognized. It is difficult to describe the pride and feeling of accomplishment that the new facility creates on paper, so if you missed the [Open House](#), feel free to stop by and see for yourself. I'm sure you'll feel the same way. I know we have made a lot to do about our new building and it may seem that we are overlooking the many successful projects and sponsors in 2007 that kept our association running strong but trust me, your leadership is fully aware and deeply appreciative of the daily work that all of project committees perform and the steadfast financial support our sponsors provide. To all of you, we say Thank You!

Finally, a list of thanks would not be complete without mentioning the tireless work and commitment of Troy, Cheryl, and our outgoing President, Mike Pilkington. The three of you have set me up to lead yet another productive year for TABA and all of its members, and I can't thank you enough for your efforts and professionalism.

In 2008 we are going to take full advantage of our new facility with a focus on education. I am often asked about the tangible benefits of TABA membership, and based on the size of the potential fines and penalties for regulatory infractions; this could be one of the most important to your business.

I am a strong proponent of education and what it can provide for our industry as a whole, and more importantly, what it can do for your individual success. Whether it is contracts, building codes, environmental regulations, continuing education requirements, energy conservation, or just new products; education is the key to understanding them and making proper use of them in your business.

I would hope that by the end of 2008 we could proudly say that all of our builder members are registered and in good standing with the Texas Residential Construction Commission, know when and how to implement a legal SWPPP, and fully understand the continuing education requirements of NAHB designations and TRCC membership.

I know it is a lofty goal and some might say unachievable, but I say let's set our sights high. When the classes and seminars are announced, please make every effort to attend and take advantage of an opportunity to educate yourself about the changes that are taking place every day in our industry. The building business is changing and TABA wants to be your "go to" source for keeping up with those changes.

By the way, if you are a builder or subcontractor that is not all ready registered with the TRCC, please log on to their website, <http://www.trcc.state.tx.us> and complete your registration today. If you are reading this newsletter and are in the building business, registration is likely required.

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Troy Glasson  
Executive Officer

## *2008 To Be a Year of Change*

The year 2008 is shaping up to be even busier than 2007 was—I didn't think that would be possible. Items you can count on receiving reports on throughout the year include stormwater plans (Temple & Belton), comprehensive planning (Temple), masonry ordinance (Temple), local fire department initiatives (Temple), bandit signs/kiosks, and general design measures that are to be considered (Temple and Belton).

Rest assured, TABA leadership will monitor and be as active in providing input to all of these measures as we can. No doubt we can use as much help and input as we can get, so please don't hesitate to provide your 'two cents' on any issue that moves you to comment.

TABA is committed to being a strong advocate for our community of builders and developers. We as much as anyone want our communities to be inviting and safe. However, we more than anyone, want the quality of life measures our local leaders consider to be cost sensitive so as not to keep our residents from being able to afford to own the roof that is over their head.

The following are some items that incoming TABA Government Affairs Chairman **Mike Pilkington** and I wanted you to be aware of as we gear up for the new year:

\*\*\*[Patsy Luna, Temple Council District 2](#), is the new Mayor Pro Tem of Temple, Texas. Join us in congratulating Patsy on this honor.

\*\*\*Temple leaders recently were in the office at 12 North 5<sup>th</sup> to unveil [Click 2 Gov.](#) This new **online permitting program** will enable anyone who pulls a permit of any type in the City of Temple to access information about their permits online. This system was created, at least partially, at the request of TABA members. **Richard Therriault**, Director of Construction Safety; **Amy Whitsell** and **Alan Deloera** of the Temple IT Department are all to be commended for this program. It should become even more useful for our industry as it is tweaked to eventually include permit application and status.



\*\*\***Sam Listi**, Belton City Manager, has recently been by the TABA office. He informed me that **Byron Sinclair** is Belton's new Assistant Director of Public Works. Many of us know Mr. Sinclair and will look forward to working with him in Belton.

\*\*\*Both Temple and Belton have completed drafts of their **municipal storm water plans**. I'll send out a bulletin as soon as we can get them up on our website for your review. These plans will be delivered to the **Texas Commission on Environmental Quality** no later than February 11<sup>th</sup>. The State has mandated that municipalities implement no fewer than six minimum control measures, two of which (construction and post construction) relate directly to our industry. A seventh control measure would authorize cities to monitor development activities. Over a five year period, the second year of which begins on August 12<sup>th</sup>, we'll be working with our municipalities to create a program. Our goal is for the program to meet state requirements, to be reasonable for our area, and to be similarly crafted for all of the cities in our jurisdiction since so many of our members build homes in more than one municipality in the area.

\*\*\*The City of Temple is working to create a **non-residential masonry ordinance** that will address building façade issues on strategic corridors throughout the city. Standards will likely apply to new development and redevelopment. Stakeholders will be included in the process used to develop this ordinance. These groups include TABA, TEDC, the Chamber, KTB, and possibly others. Please don't hesitate to call me if you have comments or questions you'd like me to present to City staff during the process.

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<p>Consolidated Reinforcement, Inc. <b>CRI</b>                  Post Tension - Rebar - Material - Labor  <b>Arthur Uresti</b>                  Superintendent                  Belton (254) 939-0888 Laredo (512) 727-8228                  2016 So. Hwy Blvd. Belton, Texas 76513                  Victoria (512) 578-3569 Austin (512) 251-0606</p>	<p><b>MONTEITH</b>                  Abstract &amp; Title Co.  <b>Brad Turner</b>                  Executive Vice President                  2010 Bird Creek Drive Suite 102 Temple, TX 76502                  (254) 773-9035 (254) 939-5791 FAX (254) 773-9247</p>
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# 2008 TABA Meetings Calendar

The Membership Meetings and Sponsors Committee have met several times and have come up with the 2008 calendar of meetings listed below. We do need sponsors for many of these meetings so if you are interested in participating by becoming a meeting sponsor, please give the TABA office a call. Sponsorships are very reasonable and a great benefit of membership.

Be on the lookout for your 2008 TABA Calendar of Events magnet! We are having a magnet created that lists all of the dates, events and locations of our 2008 meeting schedule. Great for sticking to the refrigerator in the break room or hanging on your filing cabinet. As always, the calendar of events is listed on our website for easy access and reference.

*Please note that some events are subject to change so please watch carefully in your monthly newsletter for more information.*

***Mark your 2008 calendars:***

**February 22nd** – Home & Garden Show Preview Party, Bell County Expo Center

**March 4<sup>th</sup>** - Crawfish Boil, Lamar Advertising

**April 25<sup>th</sup>** – Parade of Homes Awards Dinner

**May 15<sup>th</sup>** – Annual TABA Golf Tournament, Sammons Park

**June 13<sup>th</sup>** – TABA BBQ Cook-Off, Overlook Pavilion at Lake Belton

**July 18<sup>th</sup>** – 2<sup>nd</sup> Annual Reverse Raffle, Knights of Columbus

**August 19<sup>th</sup>** – Associate Appreciation Fish Fry, Overlook Pavilion at Lake Belton

**September 9<sup>th</sup>** – PAC Skeet Shoot, Weber's Shooting Center

**October 14<sup>th</sup>** – Annual Elected Officials Appreciation BBQ

**November 11<sup>th</sup>** – Annual TABA Awards Banquet, CAC

**December 4<sup>th</sup>** – Christmas Open House, TABA Office

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## ***Kiella Recently Honored***

The plaque on the wall outside the new TABA conference room reveals that it was presented "*In Honor of Extraordinary Vision and Commitment to the Expansion of TABA Facilities.*" To anyone with knowledge of the project, it goes without stating that it was presented to John Kiella and his wife and business partner Suzanne. The Kiella's have shared all of their resources in bringing the TABA expansion project to fruition.

It was Jim Howe, a steadfast TABA leader, who years ago presented John with the challenge of expanding TABA facilities to meet the future needs of our members. It was a huge group of people, as John acknowledged in his acceptance speech, that enabled the project to be completed.

These people will be fully recognized in 2008 when a glass plaque will be formally presented in honor of all who made the new

TABA facilities possible.

Special thanks and recognition are in order for John's superintendent, Larry Hall, who saw the project through. Mr. Hall was here from start to finish and made sure each phase of the project was completed to the high standards of the local building industry.

Thanks again to [Team Kiella](#) for their continued support of TABA!



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## 2007 TABA Christmas Open House & Ribbon Cutting

It was the best way to end the year that anybody could have imagined. We had our Annual Christmas party at our brand new facility and a ribbon cutting marking its opening all at the same time. There was fantastic attendance! Although it was a come and go event, we calculated that at one time there were probably as many as 120 people visiting our new home.

It was truly a fantastic year and our celebration was appropriate. If you missed this year's Open House, mark your calendars now for December 4, 2008 - for the next Christmas Open House with TABA.



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## Call For Entry

### ATTENTION TABA BUILDERS:

The 2008 *Parade of Homes* registration packet was mailed before Christmas and you should have received it by now. If you have not received one, please call the TABA office today and we will get one to you. Parade entries are due by

February 1, 2008 and no entries will be accepted after this date. Payment is due upon receipt. The first home entry is \$1,100 and every additional home costs \$950 to enter.

The 2008 *Parade of Homes* is scheduled for April 19, 20, 26, 27, 2008. Your home must be ready for preliminary inspection by Friday, April 11th. Judging will be conducted the following week and no home will be judged that is not deemed 'complete' by the parade committee.

Please read below a letter from the [2008 Parade of Homes Chairman, Justin Scott](#).

*TABA Builder Member,*

*Hope all are doing well this Holiday Season and are having success and blessings in building homes for our Central Texas families. As chairperson of the 2008 Parade of Homes, I will keep my message short and to the point. **PULL OUT ALL THE STOPS!!!***

*I encourage you to make your Parade entry larger, better, cooler and more innovative than ever before. Show all who see your homes that Central Texas is the place to live, and to live in a home that our association members built.*

*I know there are some concerns about the state of the housing market in other parts of the country, but as you know, buying is largely about affordability and consumer confidence. We are one of the most affordable markets in the country and coupled with your encouragement to be confident through participation in our Parade of Homes, our market will continue to excel.*

*Important dates to keep in mind are as follows:.*

**Deadlines:**

*No entries after February 1, 2008*

*Committee Inspection for substantial completion is Friday, April 11, 2008*

*Independent judging Thursday, April 17, 2008*

*Builder Choice judging Friday, April 18, 2008*

*Realtor Tour, Tuesday, April 22, 2008*

*Improvement was seen to the Parade of Homes Magazine last year with a cover that shouted 'coffee table keeper'. This practice will continue with the 2008 parade magazine.*

*The parade awards party will be held at a different location this year and the committee is working hard to improve on this event as we believe it is very important to recognize properly all of our participants and award recipients. The party will be held between the two weekends of the parade and not before opening day as has been the case for the past two years. Details will go out as soon as they are available.*

*The Realtor Tour was a huge success last year. The realtors loved it and so this event will continue for 2008. It will again be coordinated with the realtor's Tuesday tours and we will ask that the builders provide some sort of food or beverage at their homes to welcome our very important guests. More details to follow at a later date.*

*We hope to have a record number of entries and a quality parade for the citizens of our community. Carefully review the contract, making note of the information that has been added into this year's contract. We hope that you are on schedule with the construction of your parade home; please contact the TABA office if you have any questions regarding the 2008 Parade of Homes.*

*Thanks,*

*Justin Scott*

*Parade of Homes Chairman*

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**Become a 2008 Official Home & Garden Show Sponsor**



Now is your opportunity to become an official Home & Garden Show Sponsor. This is a limited opportunity with room for only 6 companies to participate due to space constraints on the TV commercial and radio ad. For only **\$1,500** you get access to all of the items that are listed below.

Temple Area Builders Association

## **EXPO 2008 - Home and Garden Show**

**Official Show Sponsor Benefit Package - \$1500**

**(Only 6 available, sold on a first come first served basis)**

### *Television Advertising for Your Company:*

- **NBC-KCEN Channel 6**
- **Cable TV – HGTV and Fox News Network**
- **Your Company's Name will appear and be read in the script in over 150 commercials seen by over 100,000 Bell County Residents at least once.**
- **Approximate Total Air Time Value - \$8000**

### *Newspaper Advertising for Your Company:*

- **Temple Daily Telegram – Your Company's Name will appear in four different 6"x8" weekend ads and five different 4"x6" weekday ads. Your Company's name will also be prominently displayed on the cover of the annual *Home and Garden (Newspaper Insert) Magazine*.**
- **Killeen Daily Herald – Your Company's Name will appear in two different 6"x8" weekend ads and 3 different 4"x6" weekday ads.**
- **Approximate Total Advertising Value - \$4,000**

### *Radio Advertising for Your Company:*

- **Country – KUSJ US 105.5 FM**
- **News/Talk Radio – KTEM 1400 AM**
- **Your company's name will be aired on these radio stations in over 50 commercial spots**
- **Approximate Total Air Time Value - \$2500**

### *Additional Benefits for Your Company:*

- **A banner identifying your company as an *Official Sponsor* hung in the EXPO HALL throughout the event**
- **Company logo will appear on the TABA website from January through February**
- **You will receive a special invitation to our *Opening Ceremonies Happy Hour* located in the *Special Events Room* of the Expo Center prior to the Preview Party opening**
- **Four tickets to the Preview Party**
- **Total Value - \$1000**

***Total Sponsor Advertising Value for Your Company is Approximately***

**\$15,500!!!**

**Don't Delay!!! Call now and say *YES, I WANT TO BE AN OFFICIAL SHOW SPONSOR!***

Contact Cheryl Copeland at (254) 773-0445 for more information!

Quoted value is based upon last year's marketing. Marketing for 2008 may change slightly.

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### **EO's Comments**

Cheryl Hunka  
Executive Officer

## ***2008 - It's a Brand New Year!***

What can you say, one year goes, another one arrives. I think I'm getting too old because the years just seem to mesh together. I am starting my 10th year serving the members of TABA!!! Oh my goodness, I know now that I am getting old! It's been a great 10 years but I can't believe it has been that long. Seems like yesterday I walked into the TABA office and saw Larry Jackson and Roy Nash working on what I was about to find out was the largest project TABA produces - the Home & Garden Show.

That show is just around the corner and it has gotten larger and more successful in the 10 years I have been involved with its production. Don't get me wrong, I'm not saying it's because of me but it is because of all of you that it has become the premier show in Central Texas.

I am so excited about Project Playhouse. Pat Patterson of Patco Construction has graciously volunteered to build an adorable playhouse that will be raffled off during the Preview Party and during show hours. The drawing will take place Sunday before the close of the show and a winner will be announced. Half of the proceeds will be donated to the Children's Miracle Network - a very worthy organization that the TABA Board of Directors chose as our beneficiary. Media coverage will begin the second week of February so be watching your TV and checking the newspapers.

We have also teamed up with area Chambers of Commerce and city visitor's bureaus to bring the *Central Texas Travel and Leisure Expo*. Stephanie O'Banion came to me with this idea and when I pitched it to the board, consensus was that it was a win-win situation. We are very pleased to have this attraction at our upcoming show.

The beginning of the new year is always the busiest time here at TABA with all of our major projects the first 6 months of the year but we've been hard at work planning and preparing to make things a little easier at crunch time. We certainly appreciate your support and participation in our TABA events and if you have any questions regarding any of our events please contact the TABA office.

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## *Home PAC Supports Martha Tyroch for District 55*



Home PAC has officially finished meeting with all candidates that have filed to fill Representative Dianne White Delisi's chair in Austin (see photos below). These candidates include Democrat Sam Murphey and Republicans Martha Tyroch, John Alaniz, Mike Pearce, and Ralph Sheffield.



After hours of meetings and much deliberation, the trustees have put all of our support behind Martha Tyroch. We believe her proven track record in public service, combined with her close identification with our industry on growth and quality of life measures, makes her the candidate that will best represent District 55 in Austin.



Martha has served the City of Temple in a variety of capacities over the years. From Planning and Zoning Chairperson to Mayor Pro-Tem, Martha has been an outstanding representative of the City of Temple and a tremendous advocate for growth and quality of life initiatives.

Her public service combined with her affiliation with AUSA, Central Texas Council of Governments, and other entities has given her insight into District 55 that is unmatched.

To learn more about Martha, [click here](#). This link will take you to the second part of a Q&A that TABA recently had with Martha.

### *Marty Janczak Receives Support from HomePAC*



TABA Home-PAC has also put our whole hearted support behind Marty Janczak for Temple City Council. Through his service with the Chamber, TEDC, and many other local boards, Marty has proven to be a tremendous local leader and Temple would be fortunate to have a person with his military and business credentials to help lead the City.

A special election will be held on January 19<sup>th</sup> to fill the unexpired term of Martha Tyroch who vacated the seat to run for State Representative.

Polling times and locations are as follows:

Election Day, January 19<sup>th</sup> from 7 am to 7 pm at Thornton Elementary, 2900 Pin Oak Drive.

Early voting will be held outside the City Secretary's office at the Temple Municipal Building on Main Street in downtown Temple. From January 7<sup>th</sup> – 11<sup>th</sup> you may vote there from 8 am to 5 pm, and on the 14<sup>th</sup> and 15<sup>th</sup> you may vote from 7 am to 7 pm. For further information contact the Temple City Secretary's office at 298-5700.

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TABA recently had a discussion with outgoing Temple Mayor Pro Tem Martha Tyroch. [The first part of the conversation](#) was designed to reflect on her past endeavors and accomplishments. The second part was designed to help our Home PAC trustees make a determination of support in the race for District 55.

All of the candidates were asked the following questions during a recent forum our trustees hosted. The following is the way Martha answered our questions.

**Q:** TABA Home PAC is searching for an effective leader to represent our area in Austin. Among our key considerations in our search will be to find a leader that adheres to our pro-growth, pro-business philosophies. Can you provide our trustees with a general overview about your personal history of involvement with and support for the local development community?

**A:** Over thirty years ago, I married into a family that had deep roots in the local Bell County community. My father-in-law was a builder and realtor in Temple, and my husband, Jerry Jr., sold real estate and served on the Board of Directors as president for

the Temple Area Homebuilders Association, which is now called TABA. My family understood the positive impact that development has on a community, including how regulatory decisions can drive up the cost of homes, which in turn has an overall impact to the local economy. As a member and later chair of the Temple Planning & Zoning Commission, I had responsibility for considering amendments to the City's subdivision ordinance, as well as approving plats and zoning changes. I've been a proponent of streamlining government regulations, creating an inclusive and inviting environment with thorough debate, and funding projects that support development in the community.

**Q: The passage of Proposition 15 (\$3 billion Cancer Research funding) provides potential in terms of additional funding for Temple's Scott & White Cancer Center, A&M Medical School, and Bioscience Institute. What can be done by you as a freshman representative to make sure that Temple gets a fair share of that funding?**

I'll begin by doing my homework to find out exactly how the funding process will work. I will be a vocal advocate for Temple and Bell County in securing as much funding as possible for our medical research community. Temple is a rising leader in cancer research, both in the State of Texas and the United States. We also have three hospitals in Temple with existing oncology departments which treat cancer patients. We are fortunate to have academic institutions such as Temple College and Texas A&M Health Science Center. Beginning this fall (2007), the Texas A&M Medical School will have a four year campus in Temple. Temple also has one of the top cancer research facilities in the country at Scott & White's West Campus, with plenty of room to expand. Most important, Temple already has the infrastructures, support groups, and educators necessary to fully benefit from state funding.

**Q: Toyota and Panda Energy have recently announced plans for facilities in Temple. This should provide a tremendous boon to our local economy. With economic development, communities are often pitted against each other and there is a great deal of competition involved in attracting new businesses. How do you see the role of the State in helping cities to attract economic development?**

A: I think our local communities will always play the most important role in economic development. Communities that strive for sustainable growth need to promote education, which we're already doing in Temple and Bell County. However, neither communities nor the State can ignore the fact that we do live in an increasingly global economy. Our local businesses are competing with companies on the other side of the world, and one of the most important things we can do to ensure that businesses and jobs stay in Texas is to ensure that we have the kind of regulatory environment that attracts (and retains) businesses and jobs. As a councilmember I worked to ensure that we created a regulatory environment that encourages new development while ensuring that we continued to create a quality of life that would be attractive to workers and businesses. I think Texans have benefited greatly from the lack of a state income tax, and as a fiscal conservative, I would strongly oppose any policies that change State taxation or fee schedules that discourage new investment in Texas.

While creating an environment that is friendly to new development may be our most important economic development tool at the State level, I think as a practical matter the State of Texas has to make sure that cities and counties in Texas can compete with cities and counties in other states. The reality is that expanding businesses are often courted by many different states. As your State Representative, I would work to ensure that we have laws that would give local governments the tools they need to build infrastructure.

**Q: The issue of toll roads has been a lightning rod for criticism in many areas of the state—particularly areas east of Temple that would be in your district. What are your feelings about the Trans Texas Corridor? If you are opposed to the toll road as it is currently presented, what alternatives should be considered for corridor expansion funding?**

A: Many Bell County residents have expressed their strong feelings against the Trans Texas Corridor. Many are concerned about the process that was followed, the company selected and about the lack of public participation in the process.

I will oppose the Trans Texas Corridor, unless the constituents locally approve any and all segments that affect this District. I am against tolling on existing roads and am against "land grabs" (eminent domain) by the Government.

**For more about Martha, please [click here](#).**

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Temple, TX 76501 Temple, TX 76503

