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On The Level - October 2010

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On Tuesday, October 12th, the trustees of TABA Home-PAC invite you to attend our Elected Officials Night celebration. This year we have asked Janelle Mikeska Kasberg and the fine folks from the Cyclone Corral to cater the event at [Cathedral Oaks](#) in Belton. This change of venue will provide a more central location and a fantastic setting for the event.

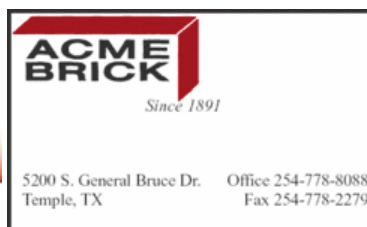
Tri-Supply and Jeldwen Windows & Doors have graciously committed to sponsoring the event. A special thanks to these outstanding supporters of TABA HomePAC!

Cathedral Oaks is located near Summer Fun Water Park on Old Waco Road. It is operated by past TABA president, Gerald Drews and his partner David Andrews.

Since 2010 is an election year that is sure to have many across the nation staying up late to watch the returns on November 2nd--General Election Day--we again commit a portion of our agenda to learning more about some of the elected officials we'll be considering on the ballot. Additionally we will hear from NAHB Economist Elliot Eisenberg, who will provide a national perspective on the impact of regulation on our industry.

Beginning at 5:45 pm members can expect to hear from Congressman John Carter and a variety of candidates who are running for office.

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Troy Glasson
Executive Officer

One of the exciting things about accepting the position of Director of Government Affairs when I did was that I had a really good idea that the people that I'd be working with had a sense of where they wanted to take this organization and what they wanted to accomplish. That was exciting to me. In the sense I still don't know what I'm going to be when I grow up, I felt privileged to be amongst visionaries who had not only created successful businesses, but were willing to give their time and talents to something greater than themselves. It was furthermore encouraging to be around people that are competitors in our marketplace, but are willing to unite to accomplish the greater good for an industry that provides for many in our community.

TABA leaders are committed to their community and work to be good stewards of it. They don't just care about their kids being successful in school; they care about their community schools being successful for all who attend. They don't just care about the neighborhoods in which they live; they care about the neighborhoods in which all of us live.

TABA leaders care about areas of town that many have forgotten and they work to provide decent, safe and affordable housing for those that live there; they care about the heart of their cities and have worked for downtown revitalization; they care about how our communities are perceived from the windows of passers-by who may only ever view our cities as they drive through on I35; they care about attracting jobs in science, technology and medicine so that our kids will have some viable options and the opportunity to stick around and work in interesting fields when they move into their careers. Some of them have even loftier callings, such as supporting [cancer research](#), so that the entire world may benefit from their time on earth.

While always maintaining a focus on affordability, TABA leadership has been flexible enough to help our cities create storm water ordinances, a masonry ordinance, a parking ordinance, a fence ordinance, a sign ordinance and overlay districts that made sense. They've invested seemingly endless man hours in comprehensive plans, design standards and other long range plans that will drive development policy in Temple and Belton for years to come. They've supported school bonds, municipal bonds, the Temple Health & Bioscience bond, a 4 year medical school, and pro-growth leaders with their time, money and resources. The result of their effort is that exciting things have been happening in our area for years and will continue to for the foreseeable future. TABA and Home PAC have been fortunate to participate in much of it.

As we've worked with our cities to address change, we haven't always been successful in getting our way, but we've always made sure to have our say. That is what we are here to do at TABA--we are advocates for the local development community. In having our say we work to engage leaders, getting to know them and their goals. We then work to figure out how to work with them to accomplish community goals in a way that won't limit development. When the rules change or new applications become available, we educate our members so they can comply and produce a better or safer product. TABA and TABA Home PAC serve many important needs. I sense that not all of our members understand what it is we are doing 100 percent of the time, but I think that they understand that it is significant and they are glad we are doing it.

I will never forget my time at TABA, nor the men and women I've had an opportunity to work with and get to know. In five short years that I've been here I saw an industry go through record highs and nerve wracking lows. We've survived it all and I know with the leadership we have in place and the commitment of our members, TABA will remain an effective advocacy group for years to come. Thanks to all for allowing me to be a part of the team. Please continue to support TABA. Best wishes to you all!

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We want to thank our sponsoring Builder Members for bringing such a beautiful afternoon of fellowship to our Associate Members. Our Associate Appreciation Fish Fry brought out about 100 members and many new 2010 members were given the opportunity to introduce themselves and their companies to the membership. TABA thanks the following builders :

- | | |
|------------------------------|----------------------------|
| Texas Tradition Custom Homes | Omega Builders |
| Sears Builders & Developers | Patco Construction |
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| Phillip Synder Construction | Heffner Bros. Construction |
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| Volney Building Company | Jubilee Homes |
| Kiella Homebuilders | Pilkington Homes |
| Stillwater Custom Homes | Jim Vaughn Homes |
| Kiella Homebuilders | Kohutec Homes |
| CRW Construction | Double T Construction |
| KB Homes | Centex Homes |

WELCOME 2010 NEW MEMBERS:

- Darden Brick Co. – Mark Jackson**
- Wine & Dine Restaurant – Randy Montelongo**
- Kitchen Encounters – Tommy Rankin**
- Perry’s Office Products – Jim Lester**
- Insurance Network of Texas – Rusty Betts**
- Central Texas Curb Cutters – Scott Elliot**
- No-Burn of Central Texas – Jim Franz**
- Beach Engineering – Tony Beach**
- Austin-Closs – Ace Closs**
- Johnson Insulation – Kyle Hepp**
- Custom Signs & Trophies – Ricky Ruiz**
- Dakota Premium Hardwoods – Price Brashear**
- Just In Time Plumbing – Justin Germundsen**
- Hometown Masonry – Bucky Bradford**
- Haught Air Conditioning -**
- Eason Construction – Harmon Eason**
- Heights Fence Co. –**
- Greg Jordan Enterprises – Greg Jordan**
- Jim Vaughn Homes – Jim Vaughn**
- WhiteCo Construction – Webb White**
- V&V Stone Broker’s – Earnest Valdez**
- Marshall Excavating - Jeff Marshall**
- Central Texas Lighting - Kim Hoskins**
- Pittsburg Paints - Ricky Whittenberg**
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2010 was a phenomenal year for the *Home & Garden Show*. With record attendance, perfect weather and even better exhibitors, we had THE formula for success. You really won't want to miss 2011! 2010 Exhibitors expressed great satisfaction with the show this year and most wished they had done even more with their booth than what they did.

The booking process has begun for the *2011 Home & Garden Show*. Past exhibitors have been given an opportunity to book what they had last year and now booking is open to everyone! A show layout and booth price guide can be found on the TABA website. If you are interested in booking a location, please print off the layout and have it handy when you call the TABA office.

The show is scheduled for February 26-27, 2011 at the Bell County Expo Center. The floor plan has essentially remained the same however, the center booth has now been divided up into 4 booths and we have moved the Headquarters booth back upstairs. Two of the center booths are 10x30 and two are 15x20. The costs of these booths are slightly higher than all the others and only one remains. And unlike last year, these booths are now opened up for "first right of refusal" usage. Meaning if you book a center booth this year, you will have first dibbs on the same booth location for 2012. If you are interested please contact the TABA office immediately.

Also available is one more show partner spot at a cost of \$2000. This allows you to be on all of our TV, radio and print advertisement and is only available to TABA members. If you are interested in becoming an official show partner, please call the TABA office for more details.

We are expecting another fantastic show for 2011 and you won't want to miss your opportunity to be a part of it. Please keep reading future *On The Level* Newsletters for more information regarding the *2011 Home & Garden Show*.

Board Installation and Annual TABA Christmas Mixer

Last TABA Events of 2010!

Please mark your calendars for Thursday, November 18th and Thursday, December 9th.

The TABA Board Installation will be held on November 18th at 11:30am at the TABA office. There will be a program and a buffet lunch. **Seating is limited to 80 people and reservations are REQUIRED.** Invitations will be mailed the beginning of November but please mark your calendar now if you plan to attend. The lunch will be catered by TABA member, Classic Catering and will consist of homemade chicken cordon bleu with sauce, wild rice pilaf, classic vegetable medley, fresh rolls and your choice of pumpkin spice cake with brown sugar glaze, homemade apple crumb pie or pumpkin roll with cream cheese filling.

The Annual TABA Christmas Mixer is scheduled for Thursday, December 9th from 11:30am till 1:30pm and is a come and go event. Presidential Awards will be announced at 12:30pm and you don't want to miss the presentation. Heavy hors d'oeuvres and Christmas sweets will be served along with peach tea punch.

We hope you will join us for either one or both events. Please note that reservations are REQUIRED for the November event as we have limited seating available.

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NEW HOME STARTS

	Sept '10	Sept '09	'10 YTD	'09 YTD
Temple	20	40	308	333
Belton	8	2	61	56
Morgan's Point	0	1	3	7
Totals	42	47	344	372

Note: this data represents a compilation of the statistics that are reported by the Temple Daily Telegram every Sunday.

ALL HOME CLOSINGS

Sept '10	121	'10 YTD	1,357
Sept '09	162	'09 YTD	1,471

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EO's Comments

Cheryl Hunka
Executive Officer

Fall is in the air and it is such a pleasant change from the hot days of summer and with it change has come to TABA. As you have

undoubtedly heard by now, Troy Glasson is leaving TABA effective October 15th. This has been sad news around here, but he leaves with the full support and gratitude of the TABA Board and committees he has worked with over the past five years as well as myself. He has been a great colleague and friend and I will miss him and his family immensely.

No doubt, things will keep clicking right along around here. We are in the midst of *2011 Home & Garden Show* booking and planning for our final two events of 2010. I encourage everyone to attend at least one of the last two Association events of the year and celebrate the holidays with us if only for a short time. It's hard to believe that the year end is upon us!

I hope to see many of you at the Home-PAC Elected Officials Night and be watching your mail for invitations to the TABA Board Installation Luncheon and Annual TABA Christmas Mixer.

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