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On The Level - September 2010

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ASSOCIATE APPRECIATION FISH FRY

The TABA Associate Appreciation Fish Fry is this month, Friday, September 24th at the Overlook Pavilion on Lake Belton. This event is sponsored by our TABA Builder members in appreciation for all our Associate members do. We have secured Chuck's BBQ to cater the fried catfish meal beginning at noon. Fish will be served until it is gone. We encourage everyone to RSVP and be on time because the fish tends to go quickly--we'll do our best to have plenty on hand.

It is at this event that all of our NEW MEMBERS FOR 2010 will be recognized and invited to introduce themselves and their company if they wish. This event is FREE so bring all of your employees for a great lunch of fried catfish and some fellowship with your TABA associates.

Please RSVP by Monday, September 20th. Call the TABA office at 254-773-0445 or by email to cheryl@tahb.org.

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2nd ANNUAL TABA FISHING TOURNAMENT

Saturday, September 18th at Cedar Ridge Park on Lake Belton

We hope you'll join us for our 2nd Annual TABA Fishing Tournament on Saturday, September 18th at Cedar Ridge Park on Lake Belton. This is a two-man catch and release black bass fishing tournament and the entry fee is \$120 per team or \$60 per man. There is a \$1000 guaranteed 1st place pay-out and a Big Bass payout. A place will be awarded for every 10 entries we have so the more entries we get, the more prize money there will be. If you are interested in entering, please [click here and fill out this entry form](#). After you've completed it, return it to the TABA office with the entry fee.

This event is an open tournament for members and non-members alike. You do not have to be a member of TABA to enter into this tournament. We request that entries be in before September 11th. If you decide to join us the week of the tournament you can still enter, but a late fee of \$30 will be imposed. Fishing begins at safe light but every team must check-in at the Cedar Ridge Park boat ramp before setting out. Check-in will begin at 5am. All teams must be at weigh-in by 1pm. Winners will be awarded immediately following weigh-in.

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Troy Glasson
Executive Officer

TABA HOME PAC Season Off and Running

TABA HomePAC is the political action committee of the Temple Area Builders Association. Home PAC works to promote and financially support candidates, issues and causes that are in the best interest of the community that TABA serves. Since 1996 HomePAC has spent almost \$200,000 aligning ourselves with candidates and causes that are supportive of our industry.

Realizing how difficult it is to keep up with, much less engage in, political affairs on top of your more pressing responsibilities, HomePAC serves you by spending time and energy to look out for our industry in the political arena. If you are a TABA member and have not joined HomePAC, please consider joining today. For as little as \$50 a year, you can help us make sure that we are able to support the campaigns of leaders that will support the building industry and protect the conservative values of our area for years to come.

HomePAC is a critical part of our strategy for assuring a business climate that provides maximum opportunity for success. Now more than ever, it is essential for our industry to get behind political leaders who will review regulations, mandated or not, with a discerning eye. We need leaders who will consider the real impact of changes to rules, laws or fees that could drive up the cost of doing business in our community.

HomePAC doesn't just focus on what is going on in our legislative bodies (state, city, county), we also pay attention to who the leaders of our schools are. Our kids are the future of our country, we want them to have every advantage that a good education can provide and we want leaders in our schools that have this interest in mind. More and more we see state and national leaders working to further their own agendas without regard to those they impact--our trustees work to protect our schools in this regard. In doing so, our trustees regularly interview candidates for school board, city council, and the state legislature prior to financially supporting their campaigns and/or making recommendations to our members on who to support.

Please help assure that TABA HomePAC continues to build strength in this ever more political world we live and work in. Contact us today at 254-773-0445 if you would like to learn more about our political action committee.

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2010 was a phenomenal year for the *Home & Garden Show*. With record attendance, perfect weather and even better exhibitors, we had THE formula for success. You really won't want to miss 2011! 2010 Exhibitors expressed great satisfaction with the show this year and most wished they had done even more with their booth than what they did.

The booking process has begun for the *2011 Home & Garden Show*. Past exhibitors should have received a large mailer on contract details, new pricing and show layout for next year's show. If you exhibited this year please do not let this opportunity pass you by to book early for next year. You have first right of refusal on the booth you had in 2010 and the option to be moved to better locations if they open up. If you plan to exhibit in 2011, please fill out the exhibit space response form and contract and mail it in with your \$100 deposit.

The show is scheduled for February 26-27, 2011 at the Bell County Expo Center. The floor plan has essentially remained the same however, the center booth has now been divided up into 4 booths and we have moved the Headquarters booth back upstairs. Two of the center booths are 10x30 and two are 15x20. The costs of these booths are slightly higher than all the others. These booths will be sold on a first come first serve basis and are available only to TABA members. Unlike last year, these booths are now opened up for "first right of refusal" usage. Meaning if you book a center booth this year, you will have first dibbs on the same booth location for 2012. If you are interested please contact the TABA office immediately. If you have misplaced your layout and price guides, you can find them on our website linked in the *Home & Garden Show* page.

For those members who wish to exhibit in the Show for the first time, please call the TABA office in October. Open booking will begin at this time. New exhibitors will not be assigned a booth until after September 30th in order to give our past exhibitors time to book what they had last year. We thank you for your patience and we encourage you to exhibit in this show.

Please keep reading future *On The Level* Newsletters for more information regarding the *2011 Home & Garden Show*.

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TABA DIRECTORY UPDATE

Due to a September scheduled membership drive, the TABA Board of Directors has decided to put the publication of the 2010-2011 Membership Directory off until October. If you still wish to advertise in the Directory please call the TABA office today. Advertising in this publication is a cost effective, one year marketing opportunity. It is an excellent way to have your name in TABA member's hands on a daily basis.

Your understanding and participation is much appreciated.

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NEW HOME STARTS

	Aug '10	Aug '09	'10 YTD	'09 YTD
Temple	32	39	288	265
Belton	9	0	53	54
Morgan's Point	1	2	3	6
Totals	42	41	344	325

Note: this data represents a compilation of the statistics that are reported by the Temple Daily Telegram every Sunday.

ALL HOME CLOSINGS

Aug '10	130	'10 YTD	1,236
Aug '09	172	'09 YTD	1,309

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EO's Comments

Cheryl Hunka
Executive Officer

MEMBER BENEFITS

I want to remind all of our members about the various benefits that TABA, TAB and NAHB have to offer members of the Association. TABA independently offers the Perry's Office Products Program and the American Express Program. We also offer our members a discount program through Valero Fleet and Verizon Wireless. NAHB has a host of member benefits that can be found by visiting www.nahb.org/ma. All members of TABA are also members of the National Federation and are therefore eligible to take advantage of all national programs. Information about member benefits can be found on our website by logging in and clicking on the "Member Benefits" tab.

HOME & GARDEN SHOW

It is already time to book booth locations for the *2011 Home & Garden Show*. Information was mailed the third week of August and booking has been strong. In the packet, we included information about our partnership program and have had great response. We have already sold four of the \$2,000 partnerships and only have two left. If you are interested in being a *Home & Garden Partner* but did not receive the *Home & Garden Show* information, please call me and I will email it to you. If you did not exhibit in the show last year but wish to have a booth for 2011, mark your calendar for October to remind yourself to call

me. October is the month that we open up booking to everyone and booth locations are sold on a first come first serve basis. We had record setting attendance last year - can you really afford to **NOT** be a part of the 2011 Home & Garden Show?

SEPTEMBER EVENTS

Two events this month - the TABA Fishing Tournament and the Associate Appreciation Fish Fry. Information for both events is available in this month's newsletter. We encourage all of our members to attend the Fish Fry on September 24th. It is a **FREE** event and is the TABA Builders' way of saying "**THANK YOU**" to all of the Associate members for all that they have done over the year. RSVP's are required so give me a call or shoot me an email.

That's it from my desk. Hope to see all of our fisherman bright and early on the 18th and ALL of our TABA members for some fried catfish on the 24th.

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Congratulations to the winners of the 5th Annual TABA HomePAC Skeet Shoot. **Centraland** shooters **Jamey Secret, Mack Purifoy, Bob Spradley and Webb White** combined to produce the day's best score 146 of a possible 200. Those guys are definitely ready for dove season.

The event was a great success. The event Chairman Danny Owens (Lengefeld Lumber Company) and his committee did an outstanding job in preparation and it was evident that their attentiveness to every detail provided for a fun, safe and efficient event for all to enjoy. Danny's committee included Patrick Johnson (Wright Builders), Robbie Johnson (Stillwater Custom Homes), Jeffrey Schneider (RT Schneider Construction), Debbie Swift (Kiella Home Builders), Kelly Hosch (First Community Title), Todd Weber (Webers Sporting Goods), and Cheryl Hunka (TABA). Thanks to all who helped, attended and/or participated in our only fund raiser of the year for TABA Home PAC.

More than 25 teams participated in the event. About 50 others supported Home PAC through sponsorships. From Lengefeld Lumber Company, our \$2,500 event sponsor to the numerous \$100 Field sponsors, we appreciate you all. TABA Home PAC is in the midst of preparing a slideshow of the event that will be uploaded onto our website by October. Be on the lookout for a link to the show in the next edition of our newsletter.

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Elected Officials Night 2010

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Your Home Team

On Tuesday, October 12th, the trustees of TABA Home-PAC invite you to attend our Elected Officials Night celebration. This year we have asked Janelle Mikeska Kasberg and the fine folks from the Cyclone Corral to cater the event at [Cathedral Oaks](#) in Belton. This change of venue will provide a more central location and a fantastic setting for the event.

Tri-Supply and Jeldwen Windows & Doors have graciously committed to sponsoring the event. A special thanks to these outstanding supporters of TABA HomePAC!

Cathedral Oaks is located near Summer Fun Water Park on Old Waco Road. It is operated by past TABA president, Gerald Drews and his partner David Andrews.

Since 2010 is an election year that is sure to have many across the nation staying up late to watch the returns on November 2nd--General Election Day--we again commit a portion of our agenda to learning more about some of the elected officials we'll be considering on the ballot. Additionally we will hear from NAHB Economist Elliot Eisenberg, who will provide a national perspective on the impact of regulation on our industry.

Beginning at 5:45 pm members can expect to hear from Congressman John Carter and a variety of candidates who are running for office.

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LULAC NEEDS MATERIALS FOR YOUTH FACILITY

Central Texas LULAC is a non-profit 501c3 organization whose purpose is to encourage and provide leadership in education, civil rights and economic development. LULAC Council # 4734 has partnered with American GI Forum to secure a building that will allow activities and community based programs specifically for our youth and seniors.

LULAC Council # 4734 recently received a national grant from Ford Motor Company to implement a program that promotes retention and student success through engaging students in music and cultural awareness. The goals include creating motivation, developing self-esteem and engaging students in an appreciation of learning, staying in school

and attaining higher education, specifically among the Latino youth.

This academic model engages students and parents because it allows students to participate in activities that create pride, stimulate a desire to learn and engage their cultural heritage.

Through a unique partnership with the TISD, Temple College, Temple College Foundation, and *Academie Musique*, this model will break many barriers by focusing on keeping our Latino students fully engaged in school and in the community—this, in effort to break the 47 percent school dropout cycle in our Latino community.

The need for a facility is critical in expanding these efforts. For months now the LUALC members have been working to repair a building located in Temple at Hwy 36 & 95, however, to complete this project a variety of building materials are needed and LULAC is now asking for assistance. Materials needed include, roofing materials, roofing shingles, sheetrock, some electrical wiring and insulation. Some donations have been received but the project is at a stand-still until more materials are received. For more information contact Joe Martinez, 534- 2372. Any assistance provided will be deeply appreciated.

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TABA to host Lead Certification Training

Place: TABA Offices, 12 North 5th, Temple Texas

Date: Wednesday, September 22, 2010

Time: 8 am to 5 pm

Cost: TABA Members \$185

Non-members \$285 (Lunch will be provided.)

Contact: Troy Glasson 254-228-3609

(Limited seating. Call no later than COB Monday, September 20th)



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Q: Who needs this course?

A: Residential Renovators, Insurance Restoration Contractors, Painters, Window-Siding & Guttering Professionals, Plumbers, HVAC Professionals, Demo Contractors, Foundation Repair Specialists, Government and Historical Restoration Contractors....and the list could go on and on...

Remember That Only You Can "Get The Lead Out" and keep your employees and clients safe.

Be Proactive, Be Lead Safe.....
And Call Titan Today To Schedule
This Invaluable Training For You and
Your Workforce.



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254-773-0445 257-774-7273 Fax
12 N. 5th Street P.O. Box 2002
Temple, TX 76501 Temple, TX 76503

