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On The Level - January 2011

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Almost Here!!!

The booking process continues for the *2011 Home & Garden Show* and locations are beginning to dwindle. A show layout and booth price guide can be found on the TABA website. If you are interested in booking a location, please print off the layout and have it handy when you call the TABA office.

The show is scheduled for February 26-27, 2011 at the Bell County Expo Center. Booths are still available in all three buildings but we suggest booking yours sooner rather than later to get the best space.

Also available is one more show partner spot at a cost of \$2000. This allows you to be on all of our TV, radio and print advertisement and is only available to TABA members. If you are interested in becoming an official show partner, please call the TABA office for more details.

We are expecting another fantastic show for 2011 and you won't want to miss your opportunity to be a part of it.

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An advertisement for Don Ringler Autos. It features the name 'Don Ringler' in a large, bold, black font. Below the name are the logos for Chevrolet, Toyota, and Scion. Underneath the logos are images of a red Chevrolet truck, a red Toyota car, and a red Scion car. At the bottom, the website 'www.DonRinglerAutos.com' is listed.

An advertisement for ACME BRICK. It features the company name 'ACME BRICK' in a bold, black font with a red brick graphic. Below the name is the text 'Since 1891'. At the bottom, the address '5200 S. General Bruce Dr. Temple, TX' and phone numbers 'Office 254-778-8088' and 'Fax 254-778-2279' are listed.

An advertisement for Kohutek Engineering & Testing, Inc. It features the company name 'Kohutek Engineering & Testing, Inc.' in a bold, black font. Below the name is the text 'CONSULTING ENGINEERS' and 'Gordon L. Kohutek, P.E. President'. At the bottom, the address '3200 East University Avenue, Georgetown, TX 78626' and phone numbers '(office) 512-930-5832' and '(fax) 512-930-5852' are listed.

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2011 Association Events Calendar

You may have noticed on our website, we have planned our calendar year for all of TABA's events. Of course as you may know by now, the **Home & Garden Show** is scheduled for **February 26th and 27th** with the **Preview Party** scheduled for **February 25th**. You will find more information in this newsletter about the show and the party.

Next is our **Annual Golf Tournament** scheduled for **Monday, March 28th** at Wildflower Country Club. More details will be given in the February newsletter.

May brings the **Annual Parade of Homes** scheduled for **May 13-15 and 20-22**. Call for entries has gone out to all TABA builder members and deadline for entry is March 1st. We are still working on scheduling the Parade Kick-Off Party. Stay tuned to On the Level for more information.

July 22nd is our **Annual Reverse Raffle**. Tickets will still be \$100 and will be available for purchase by mid-April. A list of prizes will be released by then. The raffle will again be held at the KC Hall in Temple.

August 23rd will be **Home-PAC's Annual Skeet Shoot** and **September 20th** will be our **Annual Associate Appreciation Gathering**. This year instead of a fish fry, our builders will be going back to cooking all of our Associates delicious hamburgers - prepared and served by the builder members. This event is **FREE** and all new 2011 members will be introduced during this event.

Finally, **December 1st** at Cathedral Oaks Conference Center, President Robbie Johnson has planned for our **Christmas Party and Awards Presentation**.

It's going to be a busy year and we hope all of our TABA members will be along for the ride as we make 2011 another successful year for TABA.

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In 1993, the U.S. Congress enacted the Omnibus Budget Reconciliation Act that contained provisions affecting trade associations. The Act provided that taxpayers will no longer be able to deduct from their federal income taxes any portion of the association dues attributable to that association's "lobbying

activities” as an ordinary and necessary cost of doing business.

For 2011, NAHB estimates that the non-deductible portion of national dues-the portion that is applicable to lobbying is 18%. Thus, for a member who pays their NAHB dues of \$150.00 in 2011, 18% or \$27.00 will not be eligible for deduction as a business expense. Similarly, for an affiliate member who pays their NAHB dues of \$5.00 in 2011, 18% or \$0.90 will not be eligible for deduction as a business expense.

For 2011, The Texas Association of Builders estimates that the non-deductible portion of state dues is 59%. With dues of \$111, the amount not deductible as a business expense will be \$65.49. For an affiliate member who pays their TAB dues of \$25.00 in 2011, 59% or \$14.75 of their dues is not deductible as a business expense.

Therefore, the total amount of 2011 state and national dues for a member that is not deductible as a business expense is \$92.49, and for an affiliate member the amount is \$15.65.

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Consolidated Reinforcement, Inc. Post Tension - Rebar - Material - Labor Arthur Uresti Superintendent Belton (254) 939-0888 Victoria (512) 578-3569		CRI 2016 So. Hwy Blvd. Belton, Texas 76513 Laredo (512) 727-8228 Austin (512) 251-0606	
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NEW HOME STARTS

	Dec '10	Dec '09	'10 YTD	'09 YTD
Temple	20	25	381	424
Belton	5	1	78	63
Morgan's Point	2	1	5	9
Totals	27	27	464	496

Note: this data represents a compilation of the statistics that are reported by the Temple Daily Telegram every Sunday.

ALL HOME CLOSINGS

Dec '10	156	'10 YTD	1,802
Dec '09	141	'09 YTD	1,815

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PREVIEW PARTY

FEBRUARY 25, 2011 AT THE BELL COUNTY EXPO CENTER

TICKETS \$15 PER PERSON

CATERED BY CHICK-FIL-A, WINGS-PIZZA-N-THINGS, AND SCHLOTZSKY'S

It's almost here! The first event of 2011- [THE HOME & GARDEN SHOW PREVIEW PARTY](#). We hope everyone will make plans to come to the Bell County Expo Center on Friday, February 25th. Doors open at 6:30pm and food service is from 6:30 till 7:45pm. The beer is FREE and there will be a cash bar available.

The party is being catered by three well known establishments around town - Chick-Fil-A, Wings-Pizza-N-More and Schlotzsky Sandwich Shop and tickets prices will remain at \$15 each this year.

Tickets will be available for sale the beginning of February but you can call now to reserve yours if you wish. Tickets are required to enter this party and will NOT be sold at the door. Please call the TABA office at 254-773-0445 to reserve your tickets today.

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EO's Comments

Cheryl Hunka
Executive Officer

Well 2011 has hit me like a tidalwave! Can't believe how time flies. My daughter will graduate high school, my twins will become teenagers, and I am going on my 13th year here at TABA- YIKES!!!

But a new year brings renewed excitement and we here at TABA are excited about 2011. Soon we will have a new Director of Government Affairs and it's business as usual at my end of the office. Home & Garden Show is almost here and then it's one event after another for the first 6 months of the calendar.

I truly appreciate all of the support that TABA members give me. You all make my job alot easier. These events could not and would not succeed without you and I want to say THANK YOU in advance for your support and committment this year.

If there is anything that I or TABA can do for you,please don't hesitate to call us. Happy New Year!!

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Temple, TX 76501 Temple, TX 76503

