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On The Level - October 2012

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TABA HOMEPAC ELECTED OFFICIALS APPRECIATION BBQ!

Sponsored by our friends at TRI SUPPLY and JELD-WEN Windows and Doors

When? Tuesday, October 16th, 2012, 5:30PM

Where? Cathedral Oaks, 1312 Old Waco Rd, Belton, TX

RSVP: blair@tahb.org or call 254-773-0445. Limited seating available.

Please join us for a fun night. All elected officials and their spouses will be our recognized guests. Opposed candidates will be given 2 minutes to address the audience. TABA members are just \$12/per person. Cyclone Corral will once again be catering the event. Drinks are included.

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1st Annual “A Night At The Races”

A New TABA Event

Friday, November 16, 2012

Wildflower Country Club

Doors open at 5:30pm, event runs till 10pm

Cost is \$75 per person

**Limited Number of Tickets Available
YOU DON'T WANT TO MISS THIS EVENT!!**

Each ticket will include:

- Dinner for 1
- Selected beverages provided (cash bar will also be available)
- Each ticket holder receives \$6,000 in play money for betting
- Each ticket holder will receive one door prize ticket
- Race forms and statistics will be provided for use during the night
- Chance at many additional prizes during the evening and at the end of the races
- And an evening of fun with fellow TABA Members

Evening's Agenda:

- Doors open at 5:30pm
- Buffet fajita dinner served from 6pm-7pm
- 1st race begins promptly at 6:00pm
- Races will be shown approximately every 40 minutes (6 total)
- Prize drawings will be at 9:45pm

No tickets will be sold at the door that evening. Please contact Cheryl Hunka at TABA with questions or for tickets at 254-773-0445 or cheryl@tahb.org

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ASSOCIATE APPRECIATION HAMBURGER COOKOUT

The food was great and so was the fellowship and we want to thank Brian Heffner and all the TABA Builder members that pitched in to help put this event on for all of our deserving Associate members. All of our new 2012 TABA Members were announced and given the opportunity to say a few words about themselves and their company. New members for 2012 include:

- Sears Hometown Store – Bryan Denman**
- PCMS – Kelli Smith**
- Law Office of Adam Soorholtz – Adam Soorholtz**
- ASCO – Spencer Ridgeway**
- John Bailey Financial – John Bailey**
- Flooring Services SW, Ltd. – Brian Mason**
- Gold Key Technology – Jay McDaniel**
- BSP Engineers – Tony Beach**
- Eagle Ridge Builders – Chris Hodges**
- Altheium Star Homes – Richard Wissinger**
- UBuildIt – J. Scott Horsak**
- Matous Construction - Blake Pitts**

We also want to thank all of our participating builders:

- Omega Builders**
- Sears Builders & Development**
- CRW Construction**
- Drews/Hunt Builders**
- JC Wall Construction**
- Stillwater Custom Homes**
- Kiella Homebuilders**
- UBuildIt**
- Wright Builders**
- Heffner Bros. Building Corporation**
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- KB Homes**

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TABA DIRECTORY

You should have received by now the Annual TABA Directory information update. Every year, TABA publishes a membership directory that is used by many inside and outside of the membership and it is important that your information be as correct and up to date as possible. Please take a few minutes to scan over the information that we currently have on file for you and make changes where necessary. Please also remember to fill in what categories your business or service best fits into. You can put your business in three categories if you choose. The deadline is November 1st to get your information in and if we do not receive an updated information page, we will assume the information provided is correct and it will be published in the 2013 Directory.

There is also a fantastic marketing opportunity that comes with the directory and being a TABA member. Advertising in the directory is a cost effective and long lasting investment. Your ad lasts for an entire year. If you wish to advertise in the directory, please mark appropriately and send your camera ready art or business card in or you can email the ad to cheryl@tahb.org. If you have any questions regarding your directory information or advertising please feel free to contact Cheryl at the TABA office.

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**Director of
Government Affairs**

Blair Anderson

2012 HOMEPAC SKEET SHOOT

Brought to you by Lengefeld Lumber

Thank you to everyone who participated in the 2012 HOMEPAC Skeet Shoot. Building off past events, once again our members were able to produce the most successful Skeet event in our history. Thank you to all who donated, participated, or helped get people involved. We all had a great time, and the weather was perfect. Special thanks to Bruce Walker of Lengefeld Lumber who once again was our title sponsor, and Danny Owens who served as our Chairman for the event.



We'd also like to recognize Kimmy Chapman of Temple Winnelson, who were our "Red White and Blue Military Sponsors". Kimmy set up a fun day for MANY military service members who were able to come out and enjoy a day of shooting, relaxing, horseshoes, food and beverage on us!



One of Kimmy's teammates, shooting a really loud rifle



Kimmy Chapman at the pistol range

Thank you again to each and every sponsor, donor, and participant. We raised over \$18,000 for our PAC--a new record! This money will go towards funding pro-building industry candidates, issues and causes in our community. These sponsors keep the wheels

turning for each and every TABA builder and associate member, and we encourage you to utilize their services!

Thank you

Lengefeld Lumber, Keene Roofing, Fairway Independent Mortgage Corp, Boise Cascade, James Hardie, Bluelinx Co, Temple Winnelson, Southwest Sales, Rusco Packaging, Texas Water Products, Redwoods Incorporated, KPA Engineers, Jack Hilliard Distributing, Lone Star Drywall, Cedar Creek, DW Distribution, Metal Sales, BCSW, Patco Construction, Equipment Depot, Jones and Harrell, Secrest Law Firm, Don Ringler Chevrolet, Sherwin Williams, First Community Title, Simpson Strong Tie, Purifoy Insurance, Farmers Insurance-Scott Reid, Topstone, Riley Scott Homes, BMI Pest Management, RT Schneider Construction, Jay Garrett, Atmos Energy and each and every registered shooter.



Jason Carothers hard at work, he got the clay!



Thank you for shooting Gold Key Technology Solutions, and Tony Gallagher for your mad cooking skills!



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NEW HOME STARTS

| | Sept '12 | Sept '11 | '12 YTD | '11 YTD |
|----------------|----------|----------|---------|---------|
| Temple | 30 | 31 | 292 | 298 |
| Belton | 5 | 5 | 79 | 59 |
| Morgan's Point | 0 | 0 | 2 | 6 |
| Totals | 35 | 36 | 373 | 363 |

[Note: this data represents a compilation of the statistics that are reported by the Temple Daily Telegram every Sunday.](#)

ALL HOME CLOSINGS



| | | | |
|----------|-----|---------|-----|
| Sept '12 | 55 | '12 YTD | 974 |
| Sept '11 | 123 | '11 YTD | 811 |

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Booking is now open to everyone who wishes to participate in the 2013 Home & Garden show but did not have a booth this year. We have given our 2012 vendors there opportunity and are now opening up. Call early for the best booth locations. A \$100 deposit is required at time of booking and we take all major credit cards or you can send us a check. Booths must be paid for in full by December 31st if booked on or before December 1.

To book a location please call Cheryl Hunka at the TABA office at 254-773-0445 with the show layout in hand. The show layout can be found on the TABA website on the Home & Garden Show page.

The show is scheduled for February 23-24, 2013 at the Bell County Expo Center. The Preview Party will be Friday, February 22nd.

Please keep reading future *On The Level* Newsletters for more information regarding the *2013 Home & Garden Show*.

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EO's Comments

Cheryl Hunka
Executive Officer

Last quarter of the year and we still have so much going on here at TABA. Blair and the Home-PAC are working on their two events of the year - Skeet Shoot and Elected Officials Night both occurring this month. The Skeet Shoot is scheduled for October 2nd and the Elected Officials Night for October 16th. Reservations are required for the Elected Officials Night so please contact Blair as soon as possible.

We are also in the midst of selling tickets for TABA's final and newest event of the year - A Night At The Races!!! This event should be alot of fun and a ticket will get you dinner, drinks and \$6,000 in play money. Tickets are on sale NOW so don't delay because they are limited to the first 150 people. You can call me or any of our board members to purchase a ticket. You must have a ticket to enter and tickets WILL NOT be sold at the door.

Hopefully everyone has received a couple of mailers from us. First the TABA Directory information update that I do annually. I hope everyone takes a minute to look at the information that we publish to check for accuracy. If I do not receive anything back from you the information will be published as is. The opportunity to advertise in the directory is extremely affordable so I hope that you might consider placing an ad in our directory. \$75 gets you a business card size ad that lasts an entire year and some 500 directories are given out during the course of a year. It's not too late to advertise if you have already sent your information in to me, just give me a

call!

The second mailer I sent out was a compilation of information for the new TABA event, Elected Officials Night and the sponsorship information for the 2013 Home & Garden Show which I hope everyone read. We are increasing our advertising this year to include outdoor and social media at the same cost to you that it has been for the past several years now. \$2000 gets your company in TV, newspaper, billboards and on social media sites. Space is very limited for these large sponsors - the first 5 companies will have a spot in our media campaign so please call today if you are interested. If you can't afford the \$2000 then you may want to consider becoming a banner sponsor for \$250.

Well that's it from my desk! Hope to see many of you at the Skeet Shoot and Elected Officials Night. Happy Halloween Eveyone!!

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