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On The Level - January 2013

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It's almost here! The 2013 Home & Garden Show scheduled for February 23rd and 24th at the Bell County Expo Center and booking has been at a swift pace thus far. Booth locations are still available in all three buildings if you wish to participate in this year's Home & Garden Show. The booth cost is required to be paid in full at time of booking and we take all major credit cards or you can send us a check.

To book a location please call Cheryl Hunka at the TABA office at 254-773-0445 with the show layout in hand. The show layout can be found on the TABA website on the Home & Garden Show page.

If you cannot participate in the Home & Garden Show as a vendor, you might consider participating as a sponsor. There is 1 spot left for the Show Partner sponsorship at \$2000 which gets you total media coverage or you can become a banner sponsor which costs \$250 and gets your banner hung in the Expo Hall during the show. Please call Cheryl about these opportunities. Time is running out for the show partnership so please call today.

We would like to thank our Title Sponsor, Temple Daily Telegram and our Show Partners, Extraco Bank, Atmos Energy, Fairway Independent Mortgage, ASCO and Amos Electric. Without members such as these we would not be able to produce such a top quality show for the residents of Central Texas.

We are expecting a fantastic show and great attendance as we have ramped up our marketing for this year. We have also reduced the general admission ticket price to \$5 per adult, children 12 and under are free.

We hope to see many of you there!

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**Director of  
 Government Affairs**

**Blair Anderson**

**RALLY DAY IN AUSTIN!**

Rally Day 2013 is quickly approaching. Wednesday, February 20th, we will once again descend upon the State Capitol to spread our message to state legislators. We will have many items on our agenda from the Federal, State, and local level. We will be chartering a bus and leaving the TABA office by 730AM. We hope to be back no later than 3pm. The event is sponsored by HOMEPAC and is FREE for all registered participants. The plan is to meet with our state legislators once we arrive at the Capitol, attend the Homebuilder Rally, head a little ways north for lunch, and then back to the TABA office. Please contact me at [blair@tahb.org](mailto:blair@tahb.org) or 254-773-0445 to confirm your attendance. Space is limited.

**City of Temple Stormwater Info**

As many of you know, the City of Temple recently passed an ordinance regarding Post-construction. This ordinance was required per TCEQ and is currently being enforced city-wide. We are encouraging all of our members to swiftly comply with the new regulations and to please contact us if you have any questions. Many builders (non-TABA as well) have started receiving warning notices. The three major violations have been a) dirt on roadways b) failure to post construction signs at entrance, c) failure to turn in SWP3 plans. I have met with the city to discuss the ordinance. The warning letters some of you may have received do not carry a fine, however, they are the first step in the violation process and could lead to some very large fines for non-compliance. The good news? Violations have dramatically decreased since the city has been informing builders of the new ordinance. The city has partnered with us in the spirit of cooperation to keep everyone in the clear with TCEQ. TCEQ is currently in the area inspecting jobsites and I cannot stress enough the importance of working with the city to insure compliance. None of us want to see Temple or any other jurisdiction in the spotlight for non-compliance.

The City is also in the process of renewing their General stormwater permit with TCEQ. Under the new regulations, the city will be required to furnish TCEQ with a list of their main offenders of the new stormwater regulations. Let's all work together to insure that no TABA members are on that list. Once again, if you have any questions, please contact me or Amy Noble at the City of Temple.

**TABA Offices under construction**

We are currently in the process of reformatting our office space to allow for the back portion of our building to be rented out. My office will be moving next to Cheryl's, and we will be partitioning off the small conference room, my old office, the kitchen, and the lobby to allow for a commercial tenant. The board has voted to move forward with construction, and we will be looking for a renter once the remodel is complete. We are hoping for a May 2013 completion date. We are interested in soliciting feedback from TABA members who may be interested in leasing the space. There is approximately 900 sq feet of usable area, which will have its own entrance, kitchen, access to bathrooms, and all utilities will be included. As all of you know, we are in a highly desirable area of downtown, next to the Chamber of Commerce and most city facilities, not to mention your headquarters will be this beautiful building that our members have built. Please contact Cheryl or I for more information.

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# ANNUAL HOME & GARDEN SHOW PREVIEW PARTY

**FRIDAY, FEBRUARY 22, 2013**  
**6:30PM - 9PM**

**BELL COUNTY EXPO CENTER**

**TICKETS ARE \$15 PER PERSON**  
*(must have a ticket to enter, no tickets will be sold at the door)*

**Food will be served from 6:30 - 7:45,  
Booths will be open from 7-9**

**Call TABA at 254-773-0445 or by email to [cheryl@tahb.org](mailto:cheryl@tahb.org) to order your tickets**

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## TABA SHOWCASE HOME #8 UNDERWAY!!

Construction has begun on TABA's Showcase Home #8. Jason Carothers of Carothers Executive Homes is chairing this project which is being built in the Westridge Subdivision in Temple.

The Showcase Home is built to raise funds for TABA's capital improvements as well as go into a fund that is set aside for "a rainy day". The money we saved from prior showcase homes built was spent on our building expansion. It is now time to build another one to begin to build that fund once again.

The Showcase Home is built primarily from donations from our TABA members and one of our TABA builder members is put in charge of the project. We would like to thank Jason for taking on Showcase Home #8. If you wish to donate to the home please contact either Jason or Cheryl. Currently we are framed and about to begin roofing. We would like to express our deepest gratitude to the following members for their donation to this project:

**LENGEFELD LUMBER COMPANY - framing materials**

**CRI - post-tension**

**RATLIFF READY MIX - concrete**

**GREG JORDAN ENTERPRISES - framing**

**TEMPLE WINNELSON - plumbing supplies and fixtures**

**ABC ROOFING - roofing material**

**KEENE ROOFING - roofing labor**

All of these members maximize our return and we truly appreciate their support and contribution. We will keep you updated as we move along in the build process.



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## NEW HOME STARTS

	Dec '12	Dec '11	'12 YTD	'11 YTD
Temple	25	NA	371	323
Belton	2	NA	92	70
Morgan's Point	0	NA	2	6
Totals	27	NA	465	399

[Note: this data represents a compilation of the statistics that are reported by the Temple Daily Telegram every Sunday.](#)

## ALL HOME CLOSINGS

<b>Dec '12</b>	<b>70</b>	<b>'12 YTD</b>	<b>1231</b>
<b>Dec '11</b>	<b>NA</b>	<b>'11 YTD</b>	<b>963</b>

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## *EO's Comments*

Cheryl Hunka  
Executive Officer

Happy New Year Everyone!!! So far this year has started off much better than last year :) We are really moving fast on the Home & Garden Show now and booking has been going very steady. I believe this will be a great show with lots of vendors to see. We have ramped up our marketing campaign to include billboards, radio remotes and social media. Our Home & Garden Show Facebook page continues to get LIKES everyday! If you are on Facebook please check out our official FB page!

I would like to remind our TABA Builders that deadline for parade entry is fast approaching. You have until February 15th to enter a home on parade. We have allowed for a late entry date however. Late entry dates are from February 16 through March 1st. Please check the parade builder contract for fees associated with late entry.

The TABA Directory has been mailed. Thank you to all of our directory advertisers for advertising in our 2013 book. I use this book everyday and believe many of our members do as well. If you find an error in your listing please send me an email or call so I can make note of it for next year.

That's it from my desk. Our first event of the year is of course our Annual Preview Party and you can order your tickets now. Tickets are required for entry and no tickets will be sold at the door. We hope to have a great showing at the preview party as our vendors work very hard to put together a fantastic show. I hope to see many of you February 22nd!!

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## **DUES INCREASE COMING FEBRUARY 1**

**Due to an impending dues increase from our National Federation (NAHB), the TABA Board of Directors voted unanimously in the January 2013 board meeting to increase membership dues across the board by \$50. This increase will effect everyone who has a renew billing date of February 1 and those new members who join on or after February 1st. This will now make Associate dues \$450 per year and Builder dues \$550 per year.**

**If you have any questions about your dues bill please feel free to contact Cheryl Hunka at the TABA office. TABA truly appreciates its members and their continued support of the Association.**

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