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On The Level - TABA On The Level January 2015

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Mark your calendars now for the below TABA Events and stay tuned for additional 2015 Event dates in the coming weeks!

The TABA Calendar is always available at http://www.tahb.org/admin/events

#### 2015 Events

February 20 - 22	Home & Garden Show (Bell County Expo Center)
March 4	Rally Day (Texas State Capitol)
March 27	Crawfish Boil Event
April 17 - 19	Parade of Homes (Weekend 1)
April 24 - 26	Parade of Homes (Weekend 2)
May 8	TABA Golf Tournament (@ Wildflower Country Club)





Friday February 20 6pm - 9pm, Saturday February 21 10am - 6pm,

#### Sunday February 22 12pm - 5pm



Interested in Exhibiting? Contact us at info@tahb.org or 254-773-0445 for more information - limited booth space still available!!

Booth Price Guide available here

Show Layout available here

- 2015 Marketing Partners -

# TEMPLE DAILY TELEGRAM









2015 Banner Advertising Partners

Kiella Homebuilders -- Moore Air -- Carothers Executive Homes -- First Community Title -- Monteith Abstract & Title --Keene Roofing -- BMI Pest Management -- CentraLand Title -- All County Surveying -- R.T. Schneider Construction -- R.K. Bass Electric -- Union State Bank -- Wilsonart International -- Bell Air Conditioning -- First State Bank Central Texas --Armadillo Box/Mobile Modular

Additional Marketing opportunities are available - Contact us!

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### TABA Kick-Off Party

Friday February 20, 2015

Bell County Expo Center, Upstairs Special Events Room

Doors Open at 5:00 pm, Dinner Served From 5:30 - 6:30 pm

6:00 - 9:00 pm Home & Garden Show Opens to the Public!

Enjoy Chicken Fried Steak, Grilled Chicken Breast, salad, potatoes, vegetables, rolls, and dessert

Beer, Wine, and Margaritas provided (cash bar available)

\$20 per person

Order tickets by Feb. 13th -- MUST HAVE A TICKET TO ENTER

Call 254-773-0445 or email regina@tahb.org

Sponsored By:



# The 2015 Parade of Homes is scheduled for the weekends of April 17<sup>th</sup> and April 24<sup>th</sup>

Paid entries received by February 11<sup>th</sup> will be featured in a \*new\* marketing campaign in the March edition of Tex Appeal magazine.

The February 27 deadline for all entries is still in effect and all entries received by this deadline will receive the full benefits of participating in Parade.

Please contact the TABA office at info@tahb.org or 254-773-0445 if you have any questions regarding the 2015 Parade of Homes.

## Please take a moment and check out our new members!

### **NEW Members**

-- Compliance Resources Inc. --

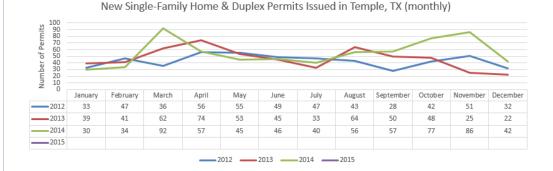
#### Do Business with a member!

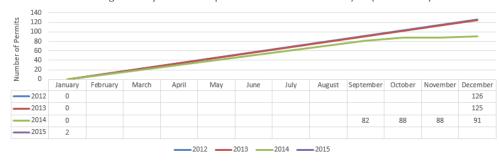
The TABA Board of Directors has set a goal to get back to 350 members by 2016 and that begins with our most valuable recruitment tools - our current members! TABA not only provides networking and marketing opportunities that help you promote your business, we also navigate the political waters to help provide a pro-business environment.

Are you encouraging the people that you do business with to join TABA? There is strength in numbers! If your industry doesn't have a strong voice, your business will be impacted one way or another. This could mean less infrastructure development or it could mean more regulation and higher fees. Either way, your ability to grow your business could be limited if you don't have an advocate in the halls of government.

I encourage you to engage your business associates, and have them join TABA so we can continue to move our industry forward! Contact us at info@tahb.org or 254.773.0445 for more information on how to refer your business associates, or to pass on leads regarding prospective members!

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#### New Single-Family Home & Duplex Permits Issued in Belton, TX (Cumulative)



# March 4 is Rally Day! Mark your calendars and plan to attend! Contact us to RSVP and reserve your spot on the bus!

#### **Tentative Schedule**

Approximate 7:30am Departure from Temple, TX

Meetings with State Legislators

Ceremony on the Capitol Steps

Lunch with other Area VI Builder Associations

Return to Temple, TX

#### For more information or to RSVP please email us at info@tahb.org or call 254-773-0445

The 84th Texas Legislative Session began Jan. 13, and along with each biennial legislative session comes the Texas Association of Builders' long-anticipated grassroots advocacy event - Rally Day 2015!

We look forward to an impactful Rally Day this year with all 28 local state associations participating on Wednesday, March 4.

Rally Day is an important opportunity for TABA members to represent and deliver our industry's legislative priorities to state legislators, while building an allegiance with their elected official, other industry leaders and fellow Association members.

Not only is this Capitol event a valuable networking opportunity, but a critical grassroots advocacy effort for maintaining a successful residential construction and development industry in Texas. The voice of 1,000 experienced home builders and developers will make a lasting impression on state legislators, many of which are new to the Capitol and want to learn about what is important to our industry. Let's Rally together and give legislators what they want and need to know! As their constituent, your voice carries weight with these policy makers.

#### TABA Membership Spike Club Roster - Top 10

Jim Howe -- Omega -- 544 Credits

John Kiella -- Kiella Homebuilders -- 451 Credits

Charles Amos -- Amos Electrical Supply -- 266 Credits

Linda Strickel -- Bonded Builders Warranty Group -- 259 Credits

Curtis Lockey -- Lochridge-Priest -- 206 Credits

Jason Carothers -- Carothers Executive Homes -- 200 Credits

Dean Winkler -- CRW Construction -- 163 Credits

Cynthia Savage -- FIA TX -- 144 Credits

John Paysse -- John Paysse Properties -- 123 Credits

Robbie Johnson -- Stillwater Custom Homes -- 120 Credits

\*\* If you are a member of another HBA and have Spike Credits with them - let us know so we can consolidate your credits and make sure your accomplishments are recognized! \*\*

\*\* For those who have already requested consolidation - Thank You - We are working with NAHB to combine your credits and will have them updated ASAP \*\*

#### What is the Spike Club?

The NAHB Spike Club is composed of all of the individual members and employees of members in local associations who have attained Spike status. It is a vehicle to recognize these members for their outstanding achievements in member recruitment and retention in their local home builders association.

#### How do I earn Spike Credits?

Individuals earn Spike Credits by sponsoring new members, and by those new members retaining their membership. Spike credits have the following values: 1.0 credit for new Builder or Associate members and 0.5 credit for new council members, Affiliate memberships, and Builder and Associate renewal memberships.

#### What is one example of a Spike Club perk?

Other than bragging rights... Spikes can attend the NAHB Spike Party & Directors' Reception held each year during the International Builders' Show. The Spike Party & Director's Reception recognizes and honors Spikes across the country for their continued commitment to membership development. To qualify to attend the Spike Party & Director's Reception, each Spike must have a minimum of 6 credits and must earn at least one new member credit between November 1 2013 - October 31 2014.

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