

# 2025 SPONSORSHIP OPPORTUNITIES

Deadline: January 24, 2025



## SHOW PARTNER - \$5,000 (Limited to 4)

### Television Advertising for Your Company:

- Station Identifications, 30 second spots, 15 second spots, and website coverage – channel(s) to be determined
- Your Company's logo and/or name will appear and/or be read in the script in over 150 commercials seen by over 100,000 Bell County Residents at least once.
  - *Approximate Total Airtime Value - \$6000*

### Newspaper Advertising for Your Company:

- Temple Daily Telegram – Your Company's Name will appear in 6"x8" weekend ads and 4"x6" weekday ads. Your Company's name will also be prominently displayed on the cover of the Annual Home and Garden Newspaper Insert Magazine and on the Temple Daily Telegram online newspaper.
  - *Approximate Total Advertising Value - \$4,000*

### Social Media:

- Your Company's name and/or logo will appear across all social media platforms used by TABA (e.g. Facebook, Instagram)
  - *Approximate Total Advertising Value - \$500*

### Additional Benefits for Your Company:

- A banner hung in the EXPO HALL throughout the event (**Banner provided by company or TABA will purchase for an additional \$100. Banner will be returned after the show**)
- Company name will be announced during the show Friday, Saturday and Sunday
- Company logo will appear on the TABA website from January – February
- Company will appear in the next edition of "On the Level" the official newsletter of TABA
- Company name will be listed as an Official Show Partner in the Home & Garden Show tabloid
- Four tickets to the Friday Night Preview Party
  - *Approximate Total Value - \$1000*

## DINNER SPONSOR - \$3,500 (Limited to 1)

### Social Media:

- Your Company's name and/or logo will appear across all social media platforms used by TABA (e.g. Facebook, Instagram)

### Additional Benefits for Your Company:

- A banner hung in the EXPO HALL throughout the event (**Banner provided by company or TABA will purchase for an additional \$100. Banner will be returned after the show**)
- Company sign displayed at dinner and catering set up for the Preview Party
- Company logo will appear on all print materials for the Preview Party
- Company logo will appear on all Preview Party invitations
- Company logo will appear on the TABA website from January – February
- Company will appear in the next edition of "On the Level" the official newsletter of TABA
- Company name will be listed as a Dinner Sponsor in the Home & Garden Show tabloid
- Four tickets to the Friday Night Preview Party

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## BEVERAGE SPONSOR - \$3,500 (Limited to 1)

### Social Media:

- Your Company's name and/or logo will appear across all social media platforms used by TABA (e.g. Facebook)

### Additional Benefits for Your Company:

- A banner hung in the EXPO HALL throughout the event (**Banner provided by company or TABA will purchase for an additional \$100. Banner will be returned after the show**)
- Company sign displayed at bar and drinks area for the Preview Party
- Company logo will appear on all print materials for the Preview Party
- Company logo will appear on all Preview Party invitations
- Company logo will appear on the TABA website from January – February
- Company will appear in the next edition of "On the Level" the official newsletter of TABA
- Company name will be listed as a Dinner Sponsor in the Home & Garden Show tabloid
- Four tickets to the Friday Night Preview Party

## TICKET SPONSOR - \$2,000 (Limited to 1)

### Print Advertising for Your Company:

- Your Company's Logo will also be prominently displayed on the back of all tickets to the Home and Garden Show

### Social Media:

- Your Company's name and/or logo will appear across all social media platforms used by TABA (e.g. Facebook)

### Additional Benefits for Your Company:

- A banner hung in the DOMED ARENA above the stage. (**Banner provided by company or TABA will purchase for an additional \$100**)
- Company name will be announced during the show Friday, Saturday and Sunday
- Company will appear in the next edition of "On the Level" the official newsletter of TABA
- Two tickets to the Friday Night Preview Party

## PREVIEW PARTY SPONSOR - \$1,000 (Unlimited)

### Social Media:

- Your Company's name and/or logo will appear across all social media platforms used by TABA (e.g. Facebook)

### Additional Benefits for Your Company:

- Company logo will appear on all print materials for the Preview Party
- Company logo will appear on the TABA website from January – February
- Company will appear in the next edition of "On the Level" the official newsletter of TABA
- Company name will be listed as a Preview Party Sponsor in the Home & Garden Show tabloid
- Two tickets to the Friday Night Preview Party

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## DOME ARENA BANNER SPONSOR - \$500 (Unlimited)

### Benefits for Your Company:

- A banner hung in the EXPO HALL throughout the event (**Banner provided by company or TABA will purchase for an additional \$100**)
- Company name will be announced throughout the Show Friday, Saturday, and Sunday
- Company name will be listed as a Show Sponsor in the Home & Garden Show tabloid
- Company will appear in the next edition of "On the Level" the official newsletter of TABA
- Company name will appear on TABA website through February

### Banner Options

I am providing my own banner

TABA to purchase banner for me  
for \$100

### Sponsorship Payment Options

TABA to invoice me - Pay online

I plan to pay by check

**Please email Sydney Cable at [sydney.cable@tahb.org](mailto:sydney.cable@tahb.org)  
to confirm your sponsorship and payment.**